INTERNATIONAL CHAMBER OF COMMERCE (ICC)



PLEDGE: ACTION 1 & 11

Why does the Accra Call matter to your organization and your community?

By endorsing the Accra Call, ICC demonstrates **commitment to tackling critical cybersecurity challenges and fostering trust in digital technologies**. Our endorsement of the Accra Call signifies our commitment to mobilise our global business network.

ICC aims to build capacity that strengthens national institutional capabilities to implement global commitments to decrease cyber threats, thus ensuring the protection of individuals, communities and businesses worldwide.

How has the Accra Call inspired you to take action?



businesses across 170 countries to contribute towards addressing the challenges by sharing best practices and considerations for safeguarding the cyberspace and increasing cyber resilience.

The Accra Call has inspired ICC to mobilise its global network of 45 million

ICC continued to **contribute evidence-based recommendations** to uphold international law and norms, adopt multistakeholder approaches, and bolster cross-border cooperation to strengthen cybersecurity, inform the development of effective international provisions to help curb cybercrime and inspire coordinated international and multistakeholder action to enhance global cybersecurity for development.

- The global business community has made significant and continuing investments in securing technologies and developing defensive cyber tools, skills, and procedures. Despite these major contributions, the number of cyber threats keeps rising. We called for urgent and concrete actions by governments on various fronts.
- We offered concrete recommendations to encourage the international community to take action to **ensure the cyberspace is safe and secure** for all by fostering urgent, large-scale and effective implementation of the widely agreed existing norms and rules for state behaviour in cyberspace as well as reaching common understanding on international rules on cybercrime and facilitating cooperation.

We stressed the importance of common goals, supported by a concrete framework for national implementation, to <u>effectively put existing agreed norms and</u> <u>international law into operation</u>. We called for shared goals for cyber action; an actionable, collaboratively drafted and agreed agenda to increase the security of the digital economy to drive inclusive development.

• We delved into the complexities of **safeguarding critical infrastructure and essential services** and offered actionable insights and a holistic approach to addressing evolving cyber threats. We made proposals focused on striking the right balance between regulation and sustainable controls supported by both the voluntary actions of the private sector and decisive action from governments.

Concrete achievements

