GC3B

Global Conference on Cyber Capacity Building

GC3B Sponsor Package

13-14 MAY 2025
Geneva | Switzerland

FDFA
Swiss Ministry of Foreign Affairs

GFCE

Welcome to the GC3B 2025

In an increasingly connected world that relies heavily on technology, and where cyber threats continue to expand both in number and complexity, the need for **robust cyber capacity** that supports broader sustainable development goals has never been greater. International collaboration and collective investments in resources, knowledge and skills are key to ensure a **free, open and resilient digital future** where no country is left behind in their digital transition.

To elevate cyber capacity building discussions onto the global governance and development agendas, on **13-14 May 2025, in Geneva, Switzerland**, the second Global Conference on Cyber Capacity Building (GC3B) takes place, hosted by the Swiss Federal Department of Foreign Affairs (FDFA) and supported by the Global Forum on Cyber Expertise (GFCE).

The GC3B gathers **high-level policy makers, leading experts on cyber security and capacity building** across a wide range of sectors, and **the international development community** to work on common goals and solutions to improve global cyber resilience. With inspiring keynotes, engaging panel talks, strategic roundtables, private meetings and a lively exhibition space, the GC3B mobilizes resources for cyber capacity building and **provides actionable insights** that enhance international cyber processes.

In this Sponsor Package we lay out the different possibilities of sponsoring the GC3B 2025. Your support will be a **meaningful contribution** to move the GC3B process forward and to mainstream cyber resilience with national and international development plans.

We welcome your partnership in this key cyber capacity building event. Join us!

The GC3B Organizing Committee (partners@gc3b.org)

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Why sponsor the GC3B?

Position your organization as a leader in cyber capacity building

- Align your brand with a globally recognized event attended by senior decision-makers, cybersecurity experts, and leaders in digital development.

- Sponsorship offers a powerful platform to showcase your organization's leadership and innovation in the international cyber resilience landscape.

- Sponsoring the GC3B signals your organization's commitment to advancing global cybersecurity, digital economies, and sustainable development.

- Position your company as a key player in addressing urgent cyber threats, while directly contributing to solutions that will enhance global resilience and create long-term value for your business.

Exclusive access to high-level networking and bilateral meetings

- Gain access to exclusive, invitation-only bilateral meetings with senior government officials, industry leaders, and key stakeholders from international organizations.

- Directly engage with influential figures shaping global cyber policy and capacity-building initiatives, opening doors to new partnerships and business opportunities.

Maximize your visibility

- Your brand will be featured prominently across all event channels, including high-visibility placement at the in-person event and on the online platform, offering long-term visibility and audience engagement.

Enhanced engagement with a global audience

- With hybrid participation options, your sponsorship extends beyond the physical event to a global audience. Engage with participants from all corners of the world, ensuring your brand reaches a diverse and influential audience.

- Sponsor-led workshops and interactive sessions offer opportunities for direct engagement, allowing you to showcase your solutions and expertise in a hands-on manner.

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GC3B
Sponsor
Packages

Platinum Sponsor Package: € 50K

1 package available

PLATINUM SPONSOR

Content-related

– Five conference tickets

– Keynote speaking opportunity (10 min – 800p audience)

– Panel speaking opportunity (1 hour, 200p audience)

– Option to organize a program session (additional €15K)

– Article in the Global Cyber Expertise Magazine

– Recognition in the GC3B Aftermovie

– Mention in the post-event report

Communications

– Evening reception sponsor with dedicated visibility at two cocktail receptions

– Logo on the GC3B badge (along with key GC3B Strategic Partners

– Online and on-site visibility

– Visibility on GC3B content screens

– Access to the VIP lounge

– Visibility at the opening and closing ceremony

– Access to bilaterial meeting room (delegation leads/private companies leads only / upon request)

– Large size booth (24m2) at the Expo Space

– Possibility to host a dedicated side event

Gold Sponsor Package: € 35K

3 packages available

Content-related

– Four conference tickets

– Panel speaking opportunity (1 hour, 200p audience)

– Optional: organize a program session (additional €15K)

– Logo and quote in the Global Cyber Expertise Magazine

– Recognition in the GC3B Aftermovie

– Mention in the post-event report

Communications

– Lunch break sponsor with dedicated visibility at two lunch breaks

– Online and on-site visibility

– Visibility on GC3B content screens

– Access to the VIP lounge

– Visibility at the opening and closing ceremony

– Access to bilateral meeting room (delegation leads/private companies leads only / upon request)

– Medium size booth (12m2) at the Expo Space

Silver Sponsor Package: € 17,5K

6 packages available

Content-related

– Two conference tickets

– Optional: organize a program session (additional €15K)

– Logo in the Global Cyber Expertise Magazine

– Recognition in the GC3B Aftermovie

– Mention in the post-event report

Communications

– Online and on-site visibility

– Visibility on GC3B content screens

– Access to the VIP lounge

– Small size booth (6m2) at the Expo Space

Bronze Sponsor Package: € 8K

12 packages available

Content

– Two conference tickets

– Mention in the post-event report

Communications

– Online and on-site visibility

– Visibility on GC3B content screens

Sponsor packages – benefits overview

Content	Platinum € 50K	Gold € 35K	Silver € 17,5K	Bronze € 8K
Number of packages available	1	3	6	12
Number of conference tickets	5	3	2	2
Online and on-site visibility	x	x	x	x
Visibility on GC3B content screens	x	x	x	x
Mention in the post-event report	x	x	x	x
Access to the VIP lounge	x	x	x	
Recognition in the GC3B Aftermovie	x	x	x	
Possibility to organize a program session (additional €15K)	x	x	x	
Exhibitor booth at the Expo Space	Large	Medium	Small	
Included in the Global Cyber Expertise Magazine	Article	Logo/quote	Logo	
Visibility at the opening and closing ceremony	x	x		
Access to the bilaterial meeting room	x	x		
Keynote speaking opportunity (10 min, 800p)	x			
Panel speaking opportunity (1 hour, 200p)	x			
Logo on the GC3B badge (along with key Strategic Partners)	x			
Display recognition and welcome remarks at 2 evening receptions	x			
Display recognition at 2 lunch breaks		x		
Possibility to host a dedicated side event	x			

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Exhibitor booth options

CICG Conference Center

Exhibitor booth

large: € 14,000

Pre-event marketing

– Access to GC3B promotional kit

Exhibitor hall

– Exhibitor space (24 m2) including power supply

– Four tickets (including access to the GC3B)

Message delivery

– Ability to demo new services, showcase new research, etc. to GC3B participants

Exhibitor booth

medium: € 7,500

Pre-event marketing

– Access to GC3B promotional kit

Exhibitor hall

– Exhibitor space (12 m2) including power supply

– Two tickets (including access to the GC3B)

Message delivery

– Ability to demo new services, showcase new research, etc. to GC3B participants

Exhibitor booth

small: € 4,000 profit, € 2,500 not for profit

Pre-event marketing

- Access to GC3B promotional kit

Exhibitor hall

- Exhibitor space (6 m2) including power supply
- Two tickets (including access to the GC3B)

Message delivery

- Ability to demo new services, showcase new
- research, etc. to GC3B participants

Pavilion (government, international organization)

€ 40,000

Pre-event marketing

– Access to GC3B promotional kit

Exhibitor hall

– Pavilion size (50 m2) – exhibitor is responsible for the design and organization

– Seven tickets (including access to the GC3B)

Message delivery

– Ability to demo new services, showcase new research, etc. to GC3B participants

Sponsor packages – benefits overview

Sponsor partnership options	Fee
Platinum Sponsor	€ 50,000
Gold Sponsor	€ 35,000
Silver Sponsor	€ 17,500
Bronze Sponsor	€ 8,000
Exhibitor booth options	**Fee**
Exhibitor booth large (24 m2)	€ 14,000
Exhibitor booth medium (12 m2)	€ 7,500
Exhibitor booth small (6 m2)	€ 4,000 profit | € 2,500 not for profit
Government/International organization pavilion (50 m2)	€ 40,000

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GC3B 2023 highlights

GC3B
Aftermovie

GC3B 2023 highlights

Accra Call

One key highlight of the GC3B was the introduction of the Accra Call for Cyber Resilient Development. This significant outcome document received endorsement from over 60 governments and organizations. The Accra Call provides a framework of 16 voluntary, non-binding actions designed to guide and mobilize all stakeholders. Its goals are to enhance the role of cyber resilience in sustainable development, advance effective cyber capacity building (CCB), foster stronger partnerships and unlock financial resources and implementation methods.

Senior Presidential Advisor of Ghana H.E. Yaw Osafo Maafo signs the Accra Call, in presence of Hon. Minister of Communications and Digitalisation Ursula Owusu-Ekuful (left) and Director-General of the Cyber

Africa Agenda on Cyber Capacity Building

The Africa Agenda on Cyber Capacity Building (AA-CCB) marks another significant achievement emanating from the GC3B. The document presents a shift from transactional to partner relationships, focusing on 'needs-driven' sustainable solutions. It is dedicated to pinpointing gaps in CCB and prioritizing strategic actions to bolster national CCB and fortify cyber resilience.

Chris Painter, President of the GFCE Foundation Board (center), Moctar Yedaly, Director of the GFCE Africa Hub (right), and Dr Martin Koyabe, Senior Manager GFCE Africa Hub (left)

Thank you!

You can reach out to us at **partners@gc3b.org**