



# **BAE SYSTEMS**

Strategic partner

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CREN



Partners

#### Benefactors

Benefactors are foundations, governments, IGO's, businesses, development agencies, academia or philanthropic foundations supporting the objectives of the GC3B and help promote solutions to global, regional and local cyber capacity building challenges in their respective areas of expertise.

This first edition of the GC3B would not be possible without the dedicated and generous support of these benefactors through their financial contribution or inkind services.

#### Audience and Participants

The GC3B will bring together ministerial-level decision-makers, senior working-level representatives from government agencies, and experts from across the public sector, private sector, academia, and civil society. The conference will draw participants and experts from all sectors and regions to recognize the different contexts in which CCB takes place. The GC3B will promote participation from lowand middle-income countries and serve as a platform for them to shape sustainable, inclusive, and human-centric cyber capacity building initiatives and to incorporate cyber resilience in the broader development agenda in-line with their perspectives,

### Sponsor Possibilities

You can become a sponsor by being one of the four Premier Partners, one of the eight Affiliate Partner or one of our Partners.

	Premier Partner	Affiliate Partner	Partner
Exclusive to	4	8	Unlimited
Networking	$\checkmark$	$\checkmark$	$\checkmark$
Access to VIP Lounge	~		
Priority Access to Bilat Rooms	$\checkmark$	ý.	
Thought Leadership	~	~	$\checkmark$
2-page Interview in GC3B Magazine	~		
Company Profile on CCB in GC3B Magazine		1 page	Half Page

	Premier Partner	Affiliate Partner	Partner
Branding	$\checkmark$	$\checkmark$	~
Logo on Badge	$\checkmark$		
Logo on GC3B Gift	$\checkmark$		
Recognition online as event sponsor with logo on event website, social media channels, newsletters.	$\checkmark$	$\checkmark$	~
Recognition on-site as event sponsor with logo on main event banner, balcony flags and 100-word profile in conference program	$\checkmark$	$\checkmark$	~

For tailor-made sponsorship, like sponsoring lunch/dinner-events or benefact sponsored participants, etc, please contact sponsoring@gc3b.org.

## Any questions about sponsoring?

Please contact Wouter Veenstra at <u>sponsoring@gc3b.org.</u>

Organized by











